

Dear Clean Valley Recycling Member,

April 1, 2020

Every year the board of Clean Valley Recycling likes to provide this status update for our members. We hope this letter finds you well during this world-wide COVID-19 pandemic. We don't know when life will return to normal but Clean Valley Recycling is committed to safely fulfilling our mission: Providing recycling services and inspiring and educating Southeast Colorado residents to reduce, reuse, and recycle! CVR has been authorized to continue operating during the pandemic. As specified by the Governor's executive order D 2020 17, and Public Health Order 20-24, the State of Colorado classifies recycling as a critical service. Those orders authorize CVR's continued operation as long as we comply with the state mandated common sense protections and restrictions to our operating procedures.

Here is an overview of CVR's activities in 2019.

Clean Valley Recycling was founded in 2011. CVR has grown steadily every year since then. In 2019, CVR increased the number of customers we served (both residential and commercial), and also increased the amount of materials collected. As in the past, many committed recyclers brought their material to us at Swink and our remote collection sites.

In 2019 the number of residential curbside pickup accounts grew from 250 to 285. CVR provides this bi-weekly service for a fixed monthly fee to residences in La Junta, North La Junta, Rocky Ford and Swink.

In 2019 the number of commercial recycling accounts grew to 72. Commercial accounts are businesses and schools up and down the valley, from Fowler to Ordway to La Junta, Las Animas and Lamar. CVR picks up bulk recyclables on a regular schedule for commercial accounts.

The table below illustrates our continued growth

| Year | Tons diverted from landfill |
|-------------|------------------------------------|
| 2014 | 313 |
| 2015 | 393 |
| 2016 | 512 |
| 2017 | 522 |
| 2018 | 595 |
| 2019 | 642 |

In addition to increasing the tonnage collected by our recycling programs, CVR has expanded our Reclaimed Building Materials program. This is a so called "Reuse Program" where we accept used or surplus building materials and sell them at inexpensive prices. This is a very popular program which keeps these items out of the landfill and gives them another useful life in their original form – even better than recycling!

All this keeps us busy collecting, sorting, and baling. We are proud of our great staff – seven part-time employees and a lot of great volunteers. We couldn't survive without our volunteers! They sort paper and plastics, bale materials, cut the bindings off of books, organize the reclaimed building materials, and help keep the (pre pandemic) Saturday morning collection sites open. As part of our mission to educate and inspire recyclers, CVR donated \$3319 to the non-profit groups and 4-H clubs who helped collect recyclables at the Saturday remote collection sites.

This year CVR is "Adopting" a portion of Hwy 50 near Walmart where we will pick up litter – this is another opportunity to serve.

This January, Clean Valley Recycling received the 2019 Community Service award from the La Junta Chamber of Commerce. What a great honor! It means a lot to know that we have great community support behind our efforts.

On a different subject, we remind ourselves that April 22nd is the 50th anniversary of Earth day! In the true spirit of recycling, let's help CVR raise awareness of our precious planet for the full month of April. Whether you celebrate Earth day or Earth month, this is an excellent time to reflect on our planet's welfare, and to resolve to pursue personal and social actions to protect and preserve our planet.

Finally, we'd like to encourage you to make a formal commitment to CVR by signing the enclosed Membership Form and becoming a member. When you become a member, we are encouraged by your support, and your membership allows us to include you in showing the size and commitment of our organization. We renew our membership commitment each year. Last year only 23 people signed our membership form. We know more than 23 people contributed in many ways to CVR last year. Please look over the different levels of membership and choose a commitment level which works for you and your family. Clean Valley Recycling is a 501c3 nonprofit, charitable organization and all donations are tax-exempt.

In addition to membership, you can support Clean Valley Recycling each time you purchase from Amazon by logging into **smile.amazon.com** and choosing us as your nonprofit to support. CVR will receive 0.5% of eligible purchases.

Thank you for your support!

Clean Valley Recycling Board of Directors.